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IN THE MATTER OF COMPETITION IN THE) PROVISION OF ELECTRIC SERVICES THROUGHOUT THE STATE OF ARIZONA

DOCKET NO. RE-00000C-94-0165

ARIZONA COMMUNITY ACTION ASSOCIATION'S PROPOSED RULE **CHANGE COMMENTS**

Arizona Community Action Association hereby files our proposed rule amendments and explanation of the suggested changes.

14-2-1603 Certificates of Convenience and Necessity

- B.1. A description of the electric services which the applicant intends to offer; INCLUDING A PLAN TO SERVE RESIDENTIAL CONSUMERS BEGINNING NO LATER THAN THREE MONTHS AFTER THE START OF COMPEITTION;
- G.7. FAILS TO PROVIDE A PLAN TO SERVE RESIDENTIAL CONSUMERS.

These rule changes are necessitated by the obvious lack of residential opportunities in the competitive market. The competitive delay has allowed us time to reflect upon the recent changes to the rule and how those changes have affected the development of a residential market. For all practical purposes, there are no real opportunities for residential consumers. On January 1, 1999, Arizona looked right into the face of the competitive market and the market we saw excluded residential consumers.

Current observations show: first, residential opportunities afforded by the 1996 rule were reduced substantially by recent amendments; second, only one ESP has indicated they will serve the residential market. Two others have indicated maybe, possibly, they might serve residentials, but probably only for those wanting green power. This is not indicative of a robust competitive market. Competition is supposed to benefit all consumer classes. Where are the promised opportunities for small consumers? ACAA urges the Commission to require ESPs to serve some portion of the residential market as a condition of doing business in Arizona. This will provide competitive choice for residential consumers and lay the foundation for a residential market.

14-2-1604. Competitive Phases

- B. As part of the minimum 20% of 1995 system peak demand set forth in R14-2-1604(A), each Affected Utility shall reserve a residential phase-in program with the following components:
 - 1. A minimum of 1 1/4% 15% of residential customers as of January 1 (START DATE OF COMPETITION), 1999 will have access to competitive electric services on January 1 (START DATE OF COMPETITION), 1999. The number of customers eligible for the residential phase- in program shall increase by an additional 1 1/4% every quarter until January 1, 2001.15% ON JANUARY 1, 2000.

The Commission should revisit the equity issue for residential opportunities. Residential opportunities were reduced from the original rule and should be restored.

ACAA recommends that the Commission adopt an approach of "if you build it they will come". ACAA urges the Commission to build a residential market by allowing adequate participation. A reasonable number of residential consumers will provide a real market opportunity for ESPs, thereby creating a true competitive market for residential consumers and giving them choice. We can look at the success of SRP's effort. In less than a two month period, over 60,000 SRP residential customers reserved their right to participate in the competitive market. The number has surely increased in the last month.

14-2-1604 Competitive Phases

C. Each Affected Utility shall file a report by September 15, 1998
_______, 1999 (DATE TO BE ESTABLISHED PRIOR TO THE START OF COMPETITION), detailing possible mechanisms

to provide benefits, such as INCLUDING rate reductions of AT LEAST 3%-5%, to all Standard Offer customers.

Standard offer customers are entitled to maximum available benefits in exchange for lack of access to the competitive market. At a minimum, rate reductions should be guaranteed to standard offer customers.

14-2-1618 Disclosure of Information

D. The Director, Utilities Division, IN CONJUNCTION WITH CONSUMER GROUPS, shall develop the format and reporting requirements for the consumer information label to ensure that the information required by subsection (A) is appropriately and accurately reported and to ensure that customers can use the labels for comparisons among Load-Serving Entities. The format developed by the Director, Utilities Division AND CONSUMER GROUPS shall be used by each Load-Serving Entity.

Labeling requirements are considered a form of consumer protection by some consumer groups. Many of these groups have valuable experience in labeling. Input by these groups is important and will add value to the final product.

14-2-1618 Disclosure of Information

F.10. Low income PROGRAMS AND rate eligibility

ACAA recommends this change because there are more than just rate programs for low-income consumers. Some Affected Utilities currently have low-income weatherization, energy education, and bill assistance programs. In addition, a competitive supplier may offer low-income programs. A low-income consumer should be able to use the labeling requirements to compare availability of these programs.

I. The Commission may SHALL establish a consumer information advisory panel to review the effectiveness of the provisions of this Section and to make recommendations for changes in the rules AND TO ASSIST THE COMMISSION AND STAFF IN DEVLOPING A CONSUMER EDUCATION PROGRAM.

Consumer education is a basic consumer protection and should be provided to Arizona consumers. The Commission has a leadership role to play in this area. ACAA urges the Commission to make education a special priority. Consumers

have had competitive choice in long distance service for many years and they are still terribly confused. ACAA believes we can and should do better with electric competition.

Respectfully Submitted this 29th day of January, 1999 by:

Betty K. Pruitt

Original and ten copies of the foregoing filed this <u>Joy</u> day of <u>January</u>, 1999 in:

Docket Control ACC 1200 W. Washington Phoenix AZ 85007

Copies of the foregoing hand-delivered this 2440 day of Commany, 1999 to:

Jerry L. Rudibaugh Chief Hearing Officer ACC 1200 W. Washington Phoenix, AZ 85007

Paul Bullis, Chief Council Legal Division ACC 1200 W Washington Phoenix, AZ 85007

Ray Williamson Utilities Division Director ACC 1200 W Washington Phoenix, AZ 85007

James M. Irvin Commissioner - Chairman ACC 1200 W. Washington Phoenix, AZ 85007

Tony West Commissioner ACC 1200 W. Washington Phoenix, AZ 85007

Carl Kunasek Commissioner ACC 1200 W. Washington Phoenix, AZ 85007 Copies of the foregoing mailed/delivered this 29th day of 2011/21, 1999 to:

Stephen Ahearn AZ Dept of Commerce Energy Office 3800 N. Central Ave 12 Fl Phoenix, AZ 85012

Ajo Improvement Company P.O. Drawer 9 Ajo, AZ 85321

Carl Robert Aron Itron, Inc. 2818 N. Sullivan Road Spokane, WA 99216

Marv Athey Trico Electric Coop. P.O. Box 35970 Tucson, AZ 85740

Stan Barnes Copper State Consulting 100 W Washington Ste 1415 Phoenix, AZ 85003

A.B. Baardson Nordic Power 4281 N. Summerset Tucson, AZ 85715

William D. Baker Electric District No. 6 P.O. Box 16450 Phoenix, AZ 85011

Andrew Bettwy Southwest Gas Corporation 5241 Spring Mountain Rd. Las Vegas NV 89102

Michael Block Goldwater Institute 201 North Central Ave. Phoenix AZ 85004

Steve Brittle
Don't Waste Arizona, Inc.
6205 S. 12th Street
Phoenix, AZ 85040

Tom Broderick
PG&E Energy Services
6900 E Camelback Ste 800
Scottsdale, AZ 85251

Barbara S. Bush Coalition for Responsible Energy Education 315 W. Riviera Drive Tempe, AZ 85252

Barbara S. Bush Coalition Responsible Energy 315 W. Riviera Drive Tempe, AZ 85252

Bradley Carroll Tucson Electric Power P.O. Box 711 Tucson AZ 85702

Clifford Cauthen Graham County Electric Coop P.O. Drawer B Pima, AZ 85543

Andrew N. Chau Shell Energy Services Co 1221 Lamar, Suite 1000 Houston, TX 77010

Continental Divide Electric Corp. P.O. Box 1087 Grants, NM 87020

Ellen Corkhill American Assoc. of Retired Persons 5606 N. 17th Street Phoenix, AZ 85016

Columbus Electric Corp P.O. Box 631 Deming, NM 88031

Dr. Mark N. Cooper Citizens Research 504 Highgate Terrace Sliver Springs, MD 20904

Patricia Cooper, Esq. Arizona Electric Power Coop P.O. Box 670 Benson, AZ 85602 Norman Furuta Naval Facilities Engineering 900 Commodore Dr., Bldg 107 San Bruno CA 94066

Garkane Power Association, Inc. P.O. Box 790 Richfield, UT 84701

Rick Gilliam Land and Water Fund of the Rockies 2260 Baseline Rd., Suite 200 Boulder CO 80302

Karen Glennon 19037 N. 44th Avenue Glendale, AZ 85308

Peter Glaser Doherty, Rumble & Butler 1401 New York Ave., N.W., Suite 1100 Washington, D.C. 20005

Barbara Goldberg Office of the City Attorney 3939 Civic Center Blvd. Scottsdale AZ 85251

Michael Grant Gallagher & Kennedy 2600 North Central Ave. Phoenix AZ 85004

Barry N. Huddleston Regional Manager, Regulatory Affairs Destec Energy 2500 City West Blvd. Ste 150 Houston, TX 77042

Vinnie Hunt City of Tucson 4004 South Park Ave., Building 2 Tucson AZ 85714

Russell E. Jones Cavanaugh Molloy Jones P.O. Box 2268 Tucson AZ 85702 Robert Julian PPG 1500 Merrell Lane Belgrade, MT 59714

Chris King Vice President CellNet Data Systems, Inc. San Ramon, CA 94583

Barb Klemstine APS Law Department P.O. Box 53999 Mesa, AZ 85072

Rick Lavis Arizona Cotton Growers Association 4139 E. Broadway Road Phoenix, AZ 85040

John Jay List National Rural Utilities Coop. Finance Corporation 2201 Cooperative Way Herndon, VA 21071

Robert Lynch 340 E Palm Lane Ste 140 Phoenix AZ 85004

Craig A. Marks Citizens Utilities Company 2901 N. Central Ave., Suite 1660 Phoenix, AZ 85012-2736

Roderick McDougall City Attorney 200 W. Washington, Suite 300 Phoenix AZ 85003

Larry McGraw USDA-RUS 6266 Weeping Willow Rio Rancho, NM 87124

Walter Meek Arizona Utilities Investors P.O. Box 34805 Phoenix AZ 85067 Steve Montgomery Johnson Controls 2032 W. 40th Street Tempe, AZ 85781

Doug Nelson 7000 N. 16th St., Suite 120-307 Phoenix AZ 85020

Greg Patterson RUCO 2828 N Central Ave Ste 1200 Phoenix AZ 85004

Wayne Retzlaff Navopache Electric Coop. P.O. Box 308 Lakeside, AZ 85929

Lawrence Robertson Munger Chadwick, PLC 333 North Wilmot, Suite 300 Tucosn AZ 85711

Terry Ross Center for Energy and Economic Development 7853 E. Arapaho Ct Ste 2600 Englewood CO 80112

Michael Rowley C/O Calpine Power Svcs 50 W. San Fernando Ste 550 San Jose, CA 95113

Myron Scott 1628 E. Southern Ave., No. 9-328 Tempe AZ 85282

Lex J. Smith Michael W. Patten Brown & Bain, P.C. P.O. Box 400 Phoenix AZ 85001-0400

Albert Sterman Arizona Consumers Council 2849 E. 8th St. Tucson AZ 85716

Stephen L. Teichler Duane, Morris & Heckscher 1667 K Street, NW, Ste 700 Washington, D.C. 20006 Wallace F. Tillman Susan N. Kelly National Rural Electric Coop. Association 4301 Wilson Blvd. Arlington, VA 22203-1860

Timothy Michael Toy, Esq. Winthrop, Stimson, Putnam & Roberts One Battery Park Plaza New York, NY 10004-1344

John T. Travers William H. Nau 272 Market Square, Ste 2724 Lake Forest, IL 60045

Steve Wheeler Snell & Wilmer 400 E. Van Buren St. Phoenix AZ 85004

Jessica Youle SRP PAB 300 P.O. Box 52025 Phoenix AZ 85072

Knox Kimberly Streich Lang 2 North Central Avenue Phoenix, AZ 85004

Clara Peterson AARP HC 31, Box 977 Happy Jack, AZ 86024

William Baker Electrical District No. 6 PO Box 16450 Phoenix, AZ 85011

Elizabeth S. Firkins International Brotherhood Of Electrical Workers, L.U. # 1116 750 S. Tucson, Blvd. Tucson, AZ 85716-5698

Bradford A. Borman PacifiCorp 201 S. Main, Suite 2000 Salt Lake City, Utah 84140 Timothy M. Hogan Arizona Center For Law in the Public Interest 202 E. McDowell Rd., Suite 153 Phoenix, AZ 85004

Marcia Weeks 18970 N. 116th Lane Surprise, AZ 85374

Stephanie A. Conaghan Duane, Morris & Heckscher 1667K Street N.W., Suite 700 Washington, DC 20006-1608

Ramond S. Heyman Darlene M. Wauro Roshka Heyman & Dewulf

Billie Dean AVIDD PO Box 97 Marana, AZ 85652-0987

Ramond B. Wuslich Winston & Strawn 1400 L Street, NW Washington, DC 20005

Steven C., Gross Porter Simon 40200 Truckee Airport Road Truckee, California 96161

Donald R. Allen John P. Coyle Duncan & Allen 1575 Eye Street, N.W., Suite 300 Washington. DC 20005

Ward Camp Thaser Advance Metering Services Alvarado Square Mail Stop SIM9 Albuquerque, NM 87158

Thane T. Twiggs Idaho Power Company PO Box 70 Boise, Idaho 83707 Libby Brydolf California Energy Markets Newsletter 2419 Bancroft Street San Diego, CA 92104

Paul W. Taylor R W Beck 2201 E. Camelback Rd. Suite 115-B Phoenix, AZ 85016-3433

Jay I. Moyes Meyer Hendricks Bivens & Moyes PA 3003 N. Central Ave., Suite 1200 PO Box 2199 Phoenix, AZ 85001-2199

Kathy T. Puckett Shell Oil Company 200 N. Dairy Ashford Houston, TX 77079

Andrew N. Chau Shell Energy Services CO. 1221 Lamar, Suite1000 Houston, Texas 77010

Peter Q. Nyce, Jr. Department of Arm 7 901 N. Stuart Street Arlington, VA 22203

Arizona Reporting Service 2627 N. 3rd Street, Suite 3 Phoenix, AZ 85004

Betty K. Pruitt ACAA Energy Programs Coordinator